



# California Love Drop Serves Front Line Heroes



By Julie Leah

Wing Lam, Estancia High School alumnus and co-founder of Wahoo's Fish Tacos, first launched California Love Drop as a way to thank those on the frontlines of the COVID-19 pandemic. He partnered with Wendy Ellis, Director of Marketing at 95.5 KLOS FM, and Eric Morley, Co-Founder of Blue C. What began with 300 meals delivered from Wahoo's Fish Taco to Hoag Hospital in Irvine on April 12, 2020 has evolved to over 11,000 meals delivered at 61 different locations.

California Love Drop was also a way for Wahoo's to reinvent itself because they had lost 85% of their business due to forced closures of restaurants from the pandemic. By providing food to support the community, Wahoo's was also able to keep employees working and prevented four of their locations from closing down.

California Love Drop deliveries have included Southern California area hospitals (UCI Medical Center, CHOC's Children's Hospital, UCLA Medical Center), Red Cross Blood Drives, local police and fire departments, retirement communities, Orange County Rescue Mission, and various COVID-19 testing sites.

On October 27, California Love Drop celebrated its 100th drop at Providence St. Joseph's Hospital in Burbank. The entire Heidi & Frank KLOS Morning Show attended along with comedian "Roast Master General" Jeff Ross and numerous corporate sponsors. A truly "epic day" for the California Love Drop organization.



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California Love Drop thanks their partners for their support, including Yogurtland, Antis Roofing, Monster Energy, Hint Water, North Men's Wear, Constellation Brands, Boston Beer Co., Left Coast Brewing Company, B Candy, Yeti, Cholula Hot Sauce, Loan Depot, Coyle Repro, Vans, Drake's Organic Spirits, Fortis Resource Partners, and The Purist Group.

California Love Drop will continue to thank and applaud the courage of our frontline heroes. They rely on the kindness and generosity of partners, sponsors and donors to continue to make all this possible. For more information about sponsoring a California Love Drop or volunteering please contact:

<https://californialovedrop.org/love-drops/>

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